

# NCC PRODUCT APPLICATIONS

Lift2Sell



Pallet Lift Merchandiser



The Lift2Sell pallet lift merchandiser cuts the amount of labor needed to re-stock products from the back room to the sales floor. Simply move a full pallet with any standard pallet jack and load it onto Lift2Sell's platform and with the press a button, Lift2Sell adequately presents products at the perfect height! The reduction in labor hours to stock shelves and the ability to consistently offer products at the preferred, ergonomic height promotes a positive ROI for you and your customers.



- A standard pallet jack easily moves Lift2Sell around the sales floor and is also used to load products to the platform, while on the store floor.
- Available in half or full pallet sizes.
  - Full fits a standard 40"x48" pallet and 2000 lb capacity.
  - Half fits a 40" x 24" pallet and 1,000 lb capacity.

- Enhances point-of-purchase marketing and ad panels can be quickly changed per CPG brand offering.



Getting product from the shelf to your cart has never been easier.



- Provides a safer and ergonomic experience for shoppers and employees by presenting products at the preferred height.
- Unit operates on a 24 volt battery System, no electric hookup needed.

- Enhances isle end caps, providing additional value and added promotional messaging.



- Keeps your pallet offerings organized and tidy with less labor
- Quick and simple height adjustment with the push of a button

Call your customer service representative for ordering!